

Waikato Hockey Strategic Plan 2020-2025



Our Vision: To be New Zealand's leading Hockey Association

Our Values

- Hockey Family:** We put people at the centre of our purpose, treating everyone, at all times, with care and respect. We're a family, a whanau, a team and a community.
- Enjoyment:** We love hockey and enjoy our involvement in the sport. We have fun and want others to have fun, to ensure a quality hockey experience.
- Integrity:** We're honest and truthful in dealing with others. We are open, transparent and real. We take responsibility for our words and actions and hold each other accountable.
- Strive for Excellence:** We bring our passion and commitment to the sport of hockey, and its people. We strive for excellence at all times and take genuine pride in everything we do and how we do it.
- Learning:** We provide an environment for learning, enabling our people to become the best they can be.
- Inclusive:** We can achieve so much more together, when we are united. We share our knowledge and successes, so everyone achieves more. We welcome everyone, hockey is a place for all.

Our Community is at the centre of every decision we make

	The Sport	People Development	The Business	The Trust
	<i>Competitions and Events This includes all competitions that we run and events that we host</i>	<i>Extended Development (Players, Coaches, Umpires and Officials) This includes providing continuous improvement opportunities for all with a focus on age and stage</i>	<i>Staffing, Communication, Marketing, Administration and Financial</i>	<i>Asset Management and The WHCT Foundation</i>
Deliverables	<p>Develop a report on the best way forward for our premier competition including player development and improvement by the end of 2020</p> <p>Develop a variety of opportunities for players to play hockey in different competitions, different time slots and with different lengths of commitment.</p> <p>Develop a program to increase club capability for 2021 season</p> <p>Develop a plan to minimise the drop off between Intermediate and secondary school in 2020</p> <p>Develop a plan to minimise the drop off between secondary school and clubs in 2021</p> <p>Increased under 15 numbers by 2022 and beyond</p> <p>Increase the number of adult women players by 25% by 2025.</p> <p>Deliver a plan and budget on moving all summer offerings to 5's by 2021</p>	<p>A 5 years development plan documented and communicated 2020 providing a seamless development program for players, coaches, umpires and officials from WHA Development programs, through WHA Rep programs, onto the National Hubs and National Honours</p> <p>Proceeding years delivery against the plan communicated to AGM from 2021</p> <p>A minimum of 5,000 children introduced into hockey each year through in school and tournament events</p> <p>15 coaches going through level 3 WIIS course per year from 2020</p> <p>Masters Committee Developed by 2020</p> <p>Rep program set out and coaches selected on age and stage needs of the athletes. Balance is better focus on Under 13 and Under 15 programs.</p> <p>Target Under 18's and National Seniors teams to compete in Division 1 National Competitions</p>	<p>25% increase in sponsorship received annually, to an annual target of \$100,000 pa in 2025</p> <p>Work closely with Foundation on projects to help with the affordability of hockey to targeted groups.</p> <p>Develop a café renovation/improvement plan in 2020</p> <p>Have a café that 'sets the benchmark' for other sporting cafes by 2022</p>	<p>Naming rights sponsor signed in 2020</p> <p>Feasibility study done to develop third turf 2022.</p> <p>More changing rooms built for current 2 turfs and future needs</p> <p>Full integrated business plan developed by trust and WHA to meet future needs developed by 2021</p> <p>Foundation developed and delivery of:</p> <ul style="list-style-type: none"> - Friends of Waikato Hockey - Sticks for kids - Funding for schools - BGT scholarship growth <p>In 2020</p>